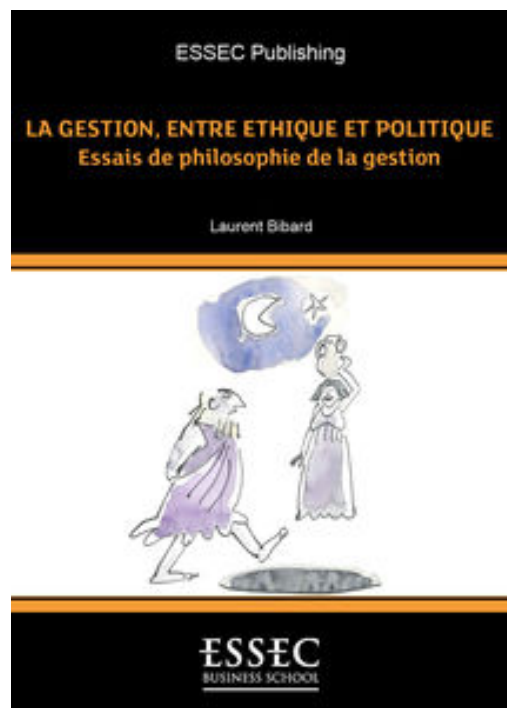


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Download or Read Online La Gestion, entre éthique et politique Laurent Bibard Free eBook PDF/ePub/Mobi/Mp3/Txt, Depuis le 11 septembre 2001, et évidemment depuis bien avant, la gestion ne peut s'entendre indépendamment de ce qui n'est pas la gestion, qui la menace et l'interpelle. La très grande majorité des variables jusqu'ici réputées exogènes à la gestion demande d'être intégrée dans les efforts de modélisation des disciplines de la gestion. Une telle intégration est en particulier appelée par des événements politiques d'une ampleur inédite, qui imposent de revisiter l'épistémologie, en pensant à nouveaux frais les rapports entre la connaissance et l'action, ou entre l'interrogation d'ordre théorique et les réponses à vocation pratique.

En outre, l'origine de tels événements mobilise la communauté mondiale sur la question de la signification éthique des comportements individuels et collectifs. C'est donc à partir d'une interrogation d'ordre éthique que les étapes de cet ouvrage sont proposées. Quelques conséquences épistémologiques et politiques fondatrices d'une compréhension englobante de la gestion sont ensuite proposées, ouvrant à une approche renouvelée et rafraichissante des grandes questions managériales du jour ... dont par excellence les problématiques désormais à la mode que sont celles de la RSE, du développement durable et ... de l'éthique.

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