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L'ouvrage se propose de faire le point sur ce qu'est l'ubérisation, son impact dans la société, ses opportunités et ses limites. Pour cela, il donne la parole aux acteurs de cette nouvelle économie : le chauffeur VTC, l'hôtelier, le dirigeant de start-up, le président de grand groupe, le DRH, le politique, le sociologue... Chacun raconte l'impact sur sa vie, son business, son secteur, son revenu, sa place dans la société. Les auteurs proposent ensuite leur analyse et leur perspective.

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